



ADRA Appeal 2025 Talking Points:

These talking points are designed to help you speak to your church about the ADRA Appeal offering this Sabbath. Please adapt to your own style and voice but keep the focus on ADRA's 30 years and the invitation to give \$30 for 30 years of impact.

What is the ADRA Appeal?

- The ADRA Appeal is a special offering where our church comes together to support ADRA New Zealand's work.
 - This year is especially significant because ADRA NZ is celebrating **30 years of impact**.
 - From humble beginnings in 1994, ADRA has grown into a movement of justice, compassion, and love - serving families in New Zealand, the Pacific, and Asia.
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Why It Matters

- For 30 years, ADRA has been the humanitarian arm of our church, responding to disasters, providing food and gardens, supporting education, and empowering families with livelihoods.
 - Every story of impact - from a mother in Timor-Leste who can now feed her children through a small business, to families in New Zealand who have found hope through ADRA-supported community projects - is part of this 30-year journey.
 - But families still need hope, and communities still need opportunities. This is our chance to ensure ADRA is ready for the **next 30 years**.
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How You Can Help

- This year's theme is **"Give 30 for 30."**
 - We're inviting everyone to give **\$30 for 30 years of impact**.
 - Our goal is to raise **\$75,000 in October**. That means just **2,500 people giving \$30 each**.
 - Your generosity today ensures ADRA can continue to stand ready in times of disaster and continue building stronger, healthier communities for the future.
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Final Words

- ADRA's story began with small steps of faith - and it continues with us today.
- When you give to ADRA, you are part of a story of justice, compassion, and love that spans 30 years.
- Thank you for being part of this important offering. Together, let's celebrate the past and invest in the future.