



ADRA

WHAT PARTNERSHIP LOOKS LIKE

VOLUME 1 | 2021

**ADRA &
YOU**

WORDS FROM THE CEO

THE POWER OF PARTNERSHIP

Partnerships are central for any project or initiative that ADRA engages in. Whether it is a partnership between ADRA and a supporter, staff, or communities, partnerships allow us to bring the best of everyone involved and generate positive outcomes.

True partnership focuses on using the strengths of both partners and having a shared goal. ADRA's one goal and purpose is to serve humanity so all may live as God intended. We believe that every person we have partnered with, including you, share this same goal—to see all people thriving, free from poverty and injustice.

One place where I most clearly see true partnership is in the communities we serve. Before ADRA commits to any project, we take time to consult with the community and determine what their wants, needs, and strengths are. Once we come to a mutual agreement, we raise funds and begin implementing the project. In each community, we make use of local resources, skill, and labour to implement projects.

Our partnerships are designed to ensure that those who we are serving are empowered and involved throughout the process. We know that through this model, communities become resilient and are better equipped in the long term to overcome poverty.

Our partnership with you, our supporters, ensures we can continue this work of serving others. On behalf of ADRA and everyone that we serve—thank you for your trust in us. As a partner of ADRA, you allow us to do so much more for the

communities where we work.

Throughout this newsletter, we want to share with you how through our partnerships with communities and supporters, we are making the biggest impact in serving others.

Nāku te rourou nāu te rourou ka ora ai te iwi

With your basket and my basket, we will sustain everyone



Denison Grellmann
Chief Executive Officer
ADRA New Zealand & Australia



THE **ŌTARA KAI VILLAGE** IS AN AWESOME EXAMPLE OF WHAT PARTNERSHIP LOOKS LIKE AT A LOCAL COMMUNITY LEVEL. [P4-5](#)



TAKE ON A CHALLENGE AS A TEAM!
JOIN THE ADRA HOME RUNS
TEAM CHALLENGE THIS JULY. [P7](#)



WE'RE LAUNCHING A NEW
ADRA **AMBASSADOR**
PROGRAMME IN SCHOOLS! [P7](#)

A PLACE TO CALL HOME

For most of his life, Naim called Myanmar his home. It's the place where he grew up, where he met and married his wife, and where he raised his three children.

At the age of 63, Naim was forced to flee his home in Myanmar due to conflict and war in his city. He and his family had to leave behind the home they had known all their lives and find a new place to seek refuge. The family was only able to take with them what they could carry. While it was difficult to leave everything they had known behind, their safety and survival were at stake.

In September 2017, Naim and his family, along with thousands of other Rohingya refugees, reached Bangladesh. With an influx of refugees arriving in the country, many refugee camps were overwhelmed.

Naim's family, now owning only what they could carry with them from their home, had no shelter and were thus entirely dependant on support from aid agencies and the Bangladesh government for help. Naim was initially given some basic building materials to build a shelter.

After a short time, the shelter was damaged by heavy winds and rain. "In the rainy season, we lived in pain. The water entered from the roof, fence [and also] from the muddy floor. We were in trouble seriously." Naim asked many people for help to rebuild his shelter, some people even made him promises to help, but they never delivered, "they assured me to provide shelter. But nobody provided."

Naim's age made it difficult for him to find any work within the refugee camp, meaning he could not earn any income to purchase any other shelter materials.

**NAIM'S
SHELTER WAS
COLD AND
UNSAFE. NOW,
HIS NEW HOME
KEEPS HIM
PROTECTED
FROM THE
ELEMENTS.**



In 2020, ADRA started funding a new project in one of the many Bangladesh Refugee camps to help people like Naim. Through ADRA's partnership with the New Zealand Ministry of Foreign Affairs and Trade, we were also able to access funding to make this project possible. Naim heard about this project and reached out for help explaining his situation. Staff members visited his shelter to assess the situation. Within a few days, Naim received a token that would allow him to collect a new shelter kit. The shelter kit included 60 Muli Bamboos, 4 Borak Bamboos, two tarpaulins, ropes, a hand saw, hammer, pliers, iron wire, and a padlock.

When he arrived to collect his shelter kit, ADRA provided two workers to carry all the shelter items back to his shelter site. The next day, two other workers arrived to help him build his shelter.

For ADRA, partnership is recognising the different levels of need people have and providing additional support where and when it's needed. In Bangladesh, it meant providing Naim with the extra support he needed to build a new shelter. This partnership also meant that ADRA utilised refugees as labourers to help Naim, providing them with work and an income.

Naim is grateful for his new shelter, "I have a good shelter. My wife told me that we will sleep at night [with] peacefully."

While Naim is still in a refugee camp and away from the only home he knew for all his life, he now has a home where he is protected from the rain and can live more comfortably.

■ Story courtesy of ADRA Bangladesh.

PURPOSEFUL PARTNERSHIPS

ADRA is a great believer in purposeful partnerships!

All initiatives we run here in New Zealand are built around partnerships. Through our Community Transformation Partnership initiatives, we work alongside the Seventh-day Adventist Union and Conferences, Churches, and various community organisations, to utilise our collective strength and meet the needs of our local communities.

The Ōtara Kai Village is just one of the amazing initiatives ADRA has been able to support that reflects the strength of community partnerships. This initiative is led by residents

of Ōtara and their purpose is to provide healthy food and a space for people to connect, improving the well-being of their community.

The Ōtara Kai Village is a prime model of purposeful partnerships. Partnerships with local residents and various community and corporate organisations have helped them maximise funding and resources. Over the last year, through partnerships, they have been able to turn old shipping containers and an under-utilised area at the Ōtara Shopping Centre into a thriving community space.

Hundreds of community members have now been supported through the Ōtara Kai Village which continues to provide



healthy food options for the community, free kai packs, and celebrates the various language weeks. The Ōtara Kai Village also now boasts a boutique gift store of local artists/designers, a café, a bike burb, Pātaka Kai free Community Pantry, and an info and advocacy kiosk. Each addition to the village adds more value for the community and is only made possible through purposeful partnerships. ADRA has been able to provide funding to the Ōtara Kai Village along with food and other materials which have been used to help the community.

During lock-downs, the Ōtara Kai Village activate their COVID-19 response team, who pack and deliver food packs to vulnerable individuals and families in their community. Drive through pick-ups for food packs are also offered following the appropriate COVID-19 health and safety guidelines.

Ōtara Kai Village founder, Swanie Nelson, and her team have done an incredible job in creating a beautiful space that connects and supports the local community. With a strong volunteer base, along with wonderful leadership mentoring, they help to utilise and develop the skills of all involved.

If you have a dream for your community, we want to partner with you! If you're already involved in a community project, I encourage you to keep looking for purposeful partnerships that can help further make an impact.

“Two are better than one, because they have a good reward for their toil.” Ecclesiastes 4:9

■ By Sally Lavea, Programme Manager

If you're interested in running an initiative that meets the needs of your community, visit adra.org.nz/ctp to learn how we can partner together to make a difference.



SALLY LAVEA (ADRA PROGRAMME MANAGER) AND SWANIE NELSON (ŌTARA KAI VILLAGE FOUNDER).



ARE YOU READY TO MAKE A DIFFERENCE IN YOUR COMMUNITY?

Set your church, school, or organisation up for success in serving your community by attending ADRA's Champions Conference.

You will be inspired and empowered with workshops and resources to turn your God-given dreams for community transformation into action plans!

We encourage every church to have at least one representative in attendance.

*Tui Ridge Park
28-30 May 2021*

WHAT YOU'LL GET FROM THIS WEEKEND:

Over the course of the weekend, we'll be hosting a range of workshops and activities designed to help you serve your community better.

- How to design a community project
- How to apply for project funding
- How to partner with existing community organisations
- Tools for identifying strengths, values, and needs in your community
- How to share stories of impact to inspire others
- And much more!

Come along and discover how you can make a difference in your community.

REGISTER TODAY!

adra.org.nz/Champion

WHY PARTNERSHIP MATTERS TO US

(and why it should matter to you!)

There are some words that grab your attention and make you take a second look.... And there are some words we read over and internally think... “yeah, yeah I know what that means”... The word ‘partnership’ is often one of those words for me. However, if we give it the time to really unpack what partnership really looks like, so many ideas and potential can start to emerge!

And that is just what we want to do—unpack why ADRA is keen to enter into and strengthen our PARTNERSHIP—with you, our faithful and dedicated supporters, our churches and schools, local community groups and beyond, and why we are excited about this!

WHAT ARE THE BENEFITS OF PARTNERSHIP?

Partnerships allow us to amplify each partner’s reach and impact, and see the missions realised, to achieve more together than we could alone—to defy mathematics and see that 1+1 no longer equals 2, but 3 or more! Multiplying our impact!

Partnering together also enables the opportunity for pooling of resources and enriching the ideas, skills and talents the team has to put plans into action—both in the short and long term. It starts to make ideas that seemed impossible, shape into reality!

A great example for ADRA over the years has been the partnership with the Tindall Foundation, where access to support and funding is available to help seed ideas that have benefited neighbourhoods and families from all over our country. Just last year during New Zealand’s COVID-19 lockdowns local church groups, empowered through partnership both with ADRA and its Tindall Foundation connection, were able to provide timely support and care for vulnerable families through the ‘Love Thy Neighbour’ response. And that is just one example!

WHAT’S NEXT?

Whilst there is a solid foundation and faithful history of partnership, ADRA is committed to taking this to the next level. Exploring how to be a more effective and responsive partner and look for further opportunity and effective ways to come alongside groups to see NZ communities transformed and flourishing. We would love to feel that our commitment was being reciprocated by our partners through a deepened understanding and dedication.

WE ARE EXCITED TO PARTNER WITH YOU:



As an individual supporter—to maximise the impact we can have together through regular support as a committed giver.



As an ADRA Champion in your church fuelled and equipped to inspire ADRA vision and values.



As a community group, Church or School—to see your dreams for developing and enriching your communities turned into reality through our Community Transformation Partnership initiatives.

‘Partnership’ can come alive; together we can show people a loving picture of God and help them to live a life free from poverty and hardship through life transformation! Now that’s an exciting life of partnership!

■ Keryn McCutcheon, General Manager

NEW SCHOOL AMBASSADOR PROGRAMME

ADRA is proud to appoint Mia, from the Longburn Adventist College, as our first ADRA Ambassador!

We are now launching a new ADRA Ambassador Programme in schools throughout New Zealand. The ADRA Ambassador role is available to senior school students and encourages our young people to take on a leadership role within their school. In this role, they will learn about local community and international development and engage their school in ADRA's work.

Through our ADRA Ambassadors, we want to empower and mobilise our capable young people to make a real difference for people in need.

More information about how your school can get involved: adra.org.nz/ambassador



KERYN McCUTCHEON, GENERAL MANAGER, WITH ADRA'S FIRST AMBASSADOR, MIA FROM LONGBURN ADVENTIST COLLEGE IN PALMERSTON NORTH.



HOME RUNS

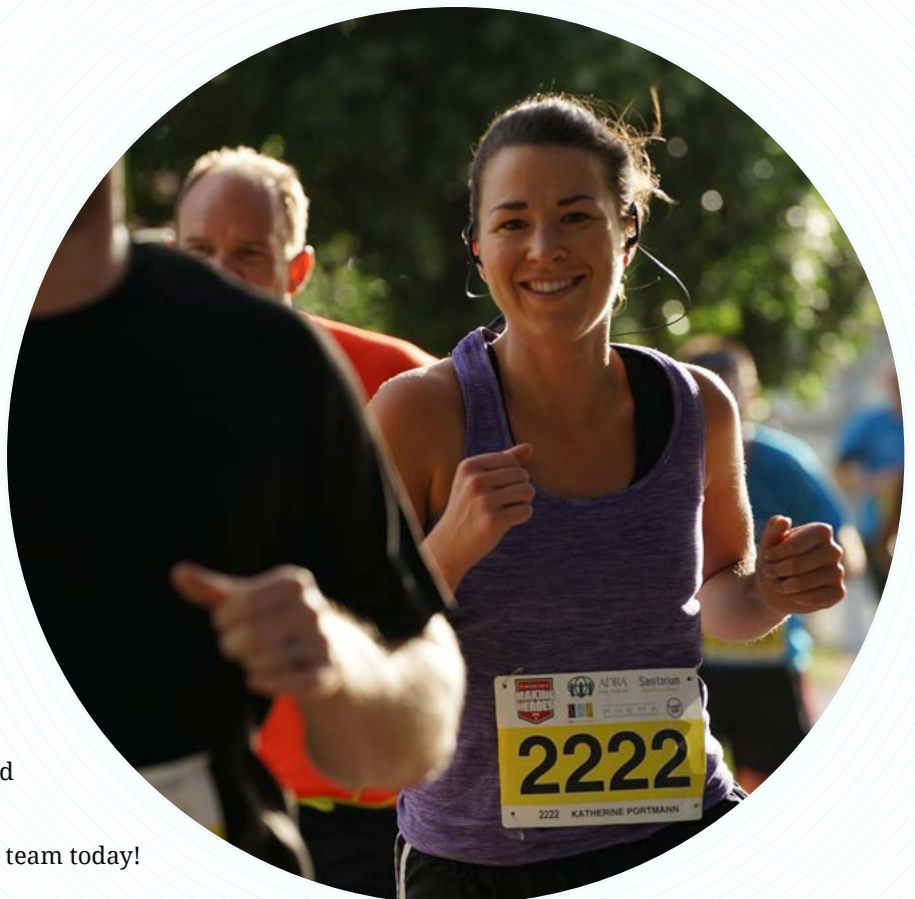
FROM YOUR FRONT DOOR TO THE WORLD

ADRA HOME RUNS: TEAM CHALLENGE

We make a bigger difference together—so this July we invite you to get a team together (whether it's from church, work, school, or uni) and take on a distance to conquer in the ADRA Home Runs Team Challenge!

Your team will have one month to complete a chosen distance, and some exciting team challenges, while raising funds for children and families without access to education.

Let's make a difference together. Register your team today!
adra.org.nz/run



COMING UP

MAKE A NOTE OF THESE EVENTS IN YOUR CALENDAR



15 MAY 2021 • CTP Funding Applications Due

Want to make a difference in your community? Partner with ADRA to implement a project designed to help a specific community need through our Community Transformation Partnership (CTP) Programme. adra.org.nz/CTP



28 -30 MAY 2021 • Champions Conference

Over one weekend, you'll be inspired and empowered with workshops and resources to turn your God-given dreams for community into action plans! We encourage every church to have at least one representative in attendance. adra.org.nz/Champion



JULY 2021 • Home Runs: Team Challenge

The ADRA Home Runs is back! This time, take on the challenge as a team. Grab a group of friends and move throughout July to raise funds for ADRA's life-changing work. Let's go further, together. adra.org.nz/run



5-6 DECEMBER 2021 • ADRA Trek (New Date!)

Take part in the first-ever ADRA Trek! Join us as we take on the Tongariro crossing and explore other scenic hikes nearby on a two-day journey. All funds raised will ensure children and families have better access to education. adra.org.nz/Trek

PERSONAL DETAILS

Would you like to partner with ADRA to help transform the lives of children, families and communities? Sign up to be a committed giver or make a one-off donation below.

Title: ☐ Mr ☐ Mrs ☐ Ms ☐ Miss ☐ Other:

First Name:

Surname:

Address:

Suburb:

Town/City:

Postcode:

Phone:

Email:

PAYMENT DETAILS

Amount: \$

Frequency: ☐ Weekly ☐ Monthly ☐ One-off

Call our team to set up an regular payment: 0800 499 911

☐ Please charge my ☐ Visa ☐ Master Card ☐ Amex

Card Number:

Name on Card:

Signature

Expiry Date:

CVV#:

I would like to learn more about: ☐ Becoming a Committed Giver ☐ Leaving a Gift in my Will

For more information visit adra.org.nz/donate